Master of Business Administration

Report on Placement assessment test

Event Name	**Placement assessment test-2**
Event type/Name	**Skill Development**
Date/Duration	02-09-2026 & 03-09-2026 (2days)
Organizers	Department of MBA Lakireddy Bali Reddy College of Engineering
Name of Convener	Dr. K. Deepika Associate Professor & HoD
Target audience	Students
Total No. of Registered participants	120
Objective the event	• To assess students' aptitude, reasoning, and analytical abilities for recruitment readiness. • To identify skill gaps and provide direction for further improvement. • To familiarize students with common formats of placement assessments.
Description of the event:	The Placement Assessment Test evaluated participants' aptitude, logical reasoning, and domain-specific knowledge through structured testing. The assessment aimed at preparing students for campus recruitment processes and helping them understand employer expectations.
Linkage with Sustainable Development Goals (SDGs):	The **Placement Assessment Test–2** aligns primarily with **SDG 4: Quality Education,** by evaluating and strengthening students' aptitude, logical reasoning, analytical skills, and domain knowledge required for employment. The assessment helped students identify areas for improvement and gain familiarity with placement examination formats. The event also contributes to **SDG 8: Decent Work and Economic Growth,** by preparing students for campus recruitment processes and enhancing their employability through systematic skill assessment and performance evaluation.

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING
(AUTONOMOUS)
Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230

Master of Business Administration

Placement Assessment Test – II

Circular **Date: 29-08-2026**

All MBA students are hereby informed that the **Placement Assessment Test – II** will be conducted as per the following schedule.

Assessment Details

- **Date of Examination:** 02-09-2026 & 03-09-2026
- **Mode of Examination:** Offline
- **Examination Time:** As per the timetable communicated by the Department

Pattern of the Assessment

Section	Subject	Marks
Part – A	Aptitude (Quantitative Aptitude, Logical Reasoning, Verbal Ability & Data Interpretation)	50
Part – B	General Management	30
Part – C	Financial Management Basics	30
Part – D	Business Analytics Basics	30
Part – E	Human Resource Management Basics	30
Part – F	Marketing Management Basics	30
Total Marks		**200**

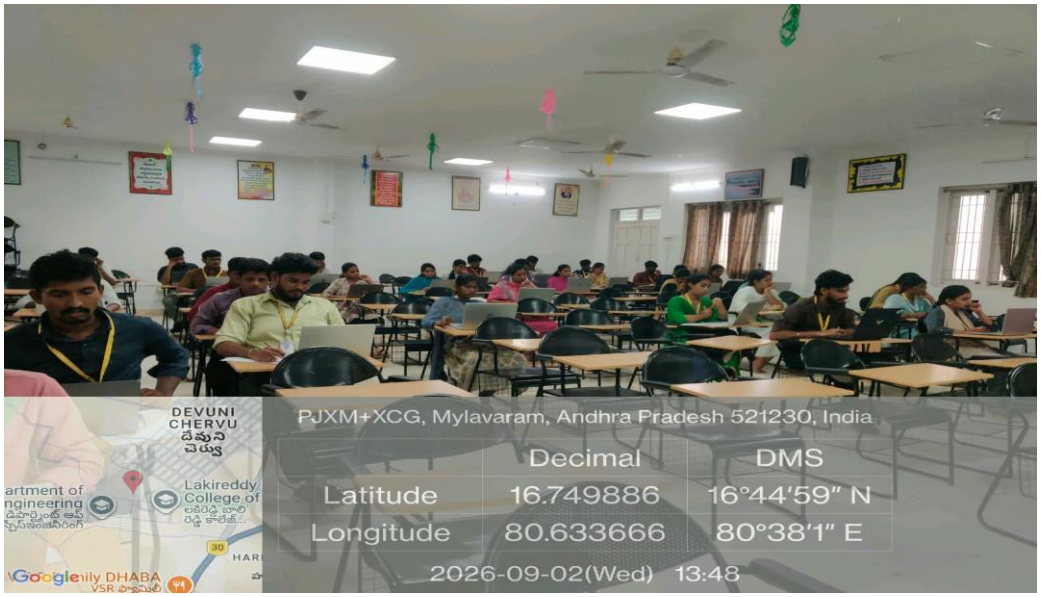
Instructions

1. Attendance for the **Placement Assessment Test – II** is mandatory for all MBA students.
2. Students must report to the examination hall **15 minutes before** the commencement of the test.
3. Carry your **College ID Card**, pens, pencils, eraser, and a non-programmable calculator (if required).
4. Mobile phones, smart watches, Bluetooth devices, and any other electronic gadgets are strictly prohibited inside the examination hall.
5. Students are expected to maintain discipline and decorum throughout the examination.
6. Any form of malpractice will be viewed seriously and may lead to disqualification from future placement-related activities.
7. The assessment is designed to evaluate students' progress after Placement Assessment Test – I and measure their readiness for campus recruitment processes.
8. Students are advised to revise aptitude concepts, logical reasoning, verbal ability, and core management subjects thoroughly before appearing for the assessment.

The **Placement Assessment Test – II** aims to assess the improvement in students' aptitude, analytical, reasoning, and domain knowledge skills while helping them identify areas that require further enhancement before campus placements.

All students are advised to utilize this opportunity effectively and participate sincerely in the assessment process.

Dr. K. Deepika
Associate Professor & HoD
Department of MBA
Lakireddy Bali Reddy College of Engineering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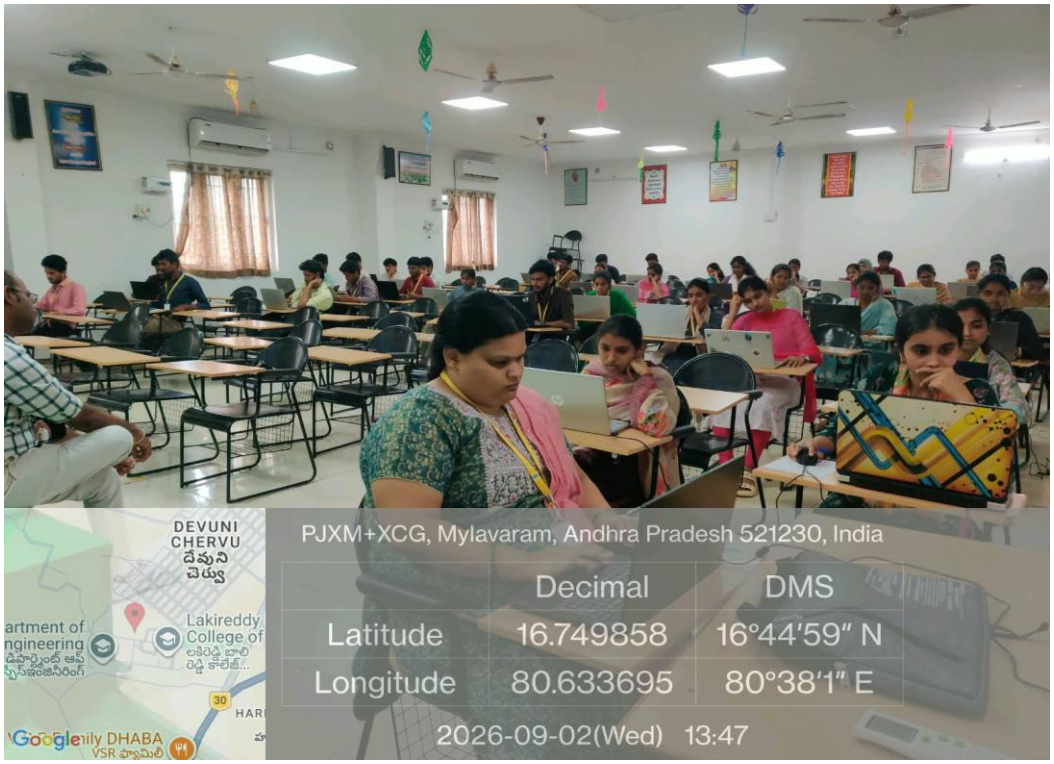
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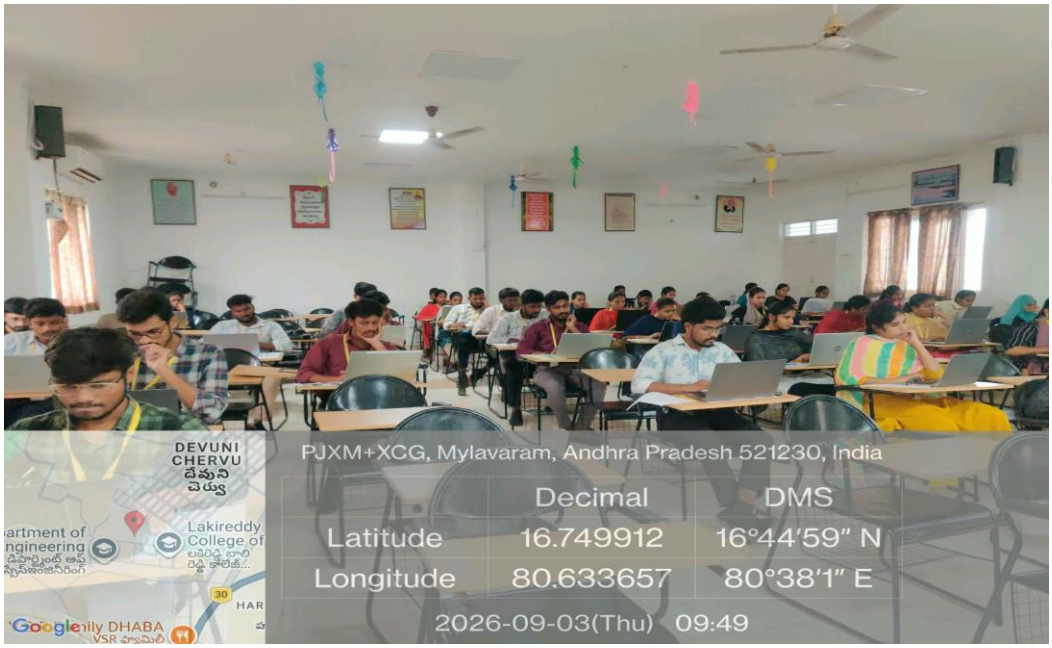

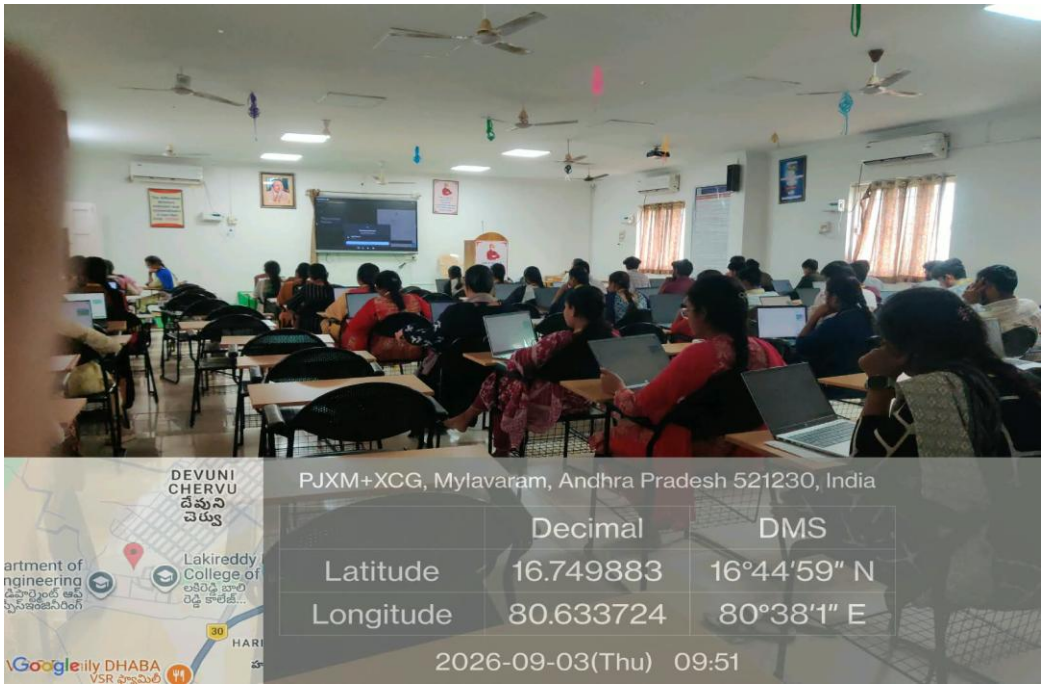

Dr. K. Deepika
Head of the Department